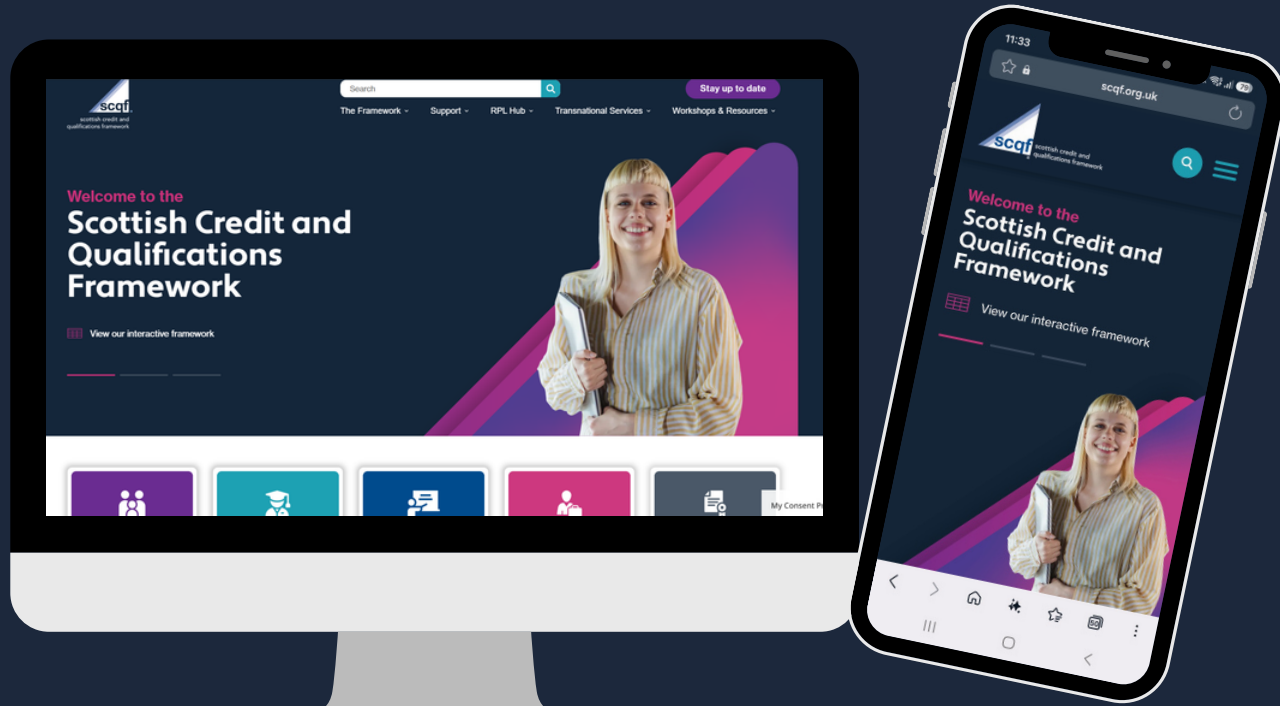


SCQF Week 2026 toolkit

Welcome to the **SCQF Week 2026** Social Media Toolkit. This year's theme, **The SCQF at 25**, marks the 25th anniversary of the Scottish Credit and Qualifications Framework (SCQF) and celebrates the impact it has had on learners, educators, employers and training providers across Scotland. This toolkit contains everything you need to help spread the word, raise awareness and engage your audiences throughout the week.

SCQF Week 2026 is a week-long social media campaign that aims to raise awareness of the SCQF and celebrate 25 years of helping people understand and value their learning. It will run from **Monday, 21 September** to **Friday, 25 September 2026**.



25 
years of making
all learning count

Get involved in SCQF Week

You can get involved by sharing our social media posts and graphics about SCQF Week 2026, and/or creating your own posts, with suggested content below.

To help us find, like and share your posts, please tag us and use **#SCQFWeek26** and **#SCQF25Years**. You can also use **#AllLearningCounts**

Our social media handles



[@SCQFPartnership](#)



[@SCQFPartnership](#)



[@scqf.partnership1](#)



[@SCQFPartnership](#)



[@scqfpartnership.bsky.social](#)

Countdown – suggested posts from Monday, 21 September

- We're excited to take part in #SCQFWeek26! This year, we're celebrating 25 years of the SCQF and the role it plays in supporting learning and achievement. Follow along from 21 September. #SCQF25Years
- Learning happens in many different ways. That's why we're supporting #SCQFWeek26 and celebrating 25 years of the SCQF, which helps recognise learning, wherever it takes place. #SCQF25Years
- We're counting down to #SCQFWeek26! This year's celebrations mark a significant milestone – 25 years of the SCQF helping people navigate Scotland's qualifications and learning pathways. #SCQF25Years



Download pre-promotion graphics at
<https://scqf.org.uk/scqf-week-2026/>

Daily spotlight

- Monday: Learning through life experience
- Tuesday: Returning to education as an adult
- Wednesday: Learning at work
- Thursday: Making learning count
- Friday: Looking ahead – The next 25 years



SCQF Week suggested posts

Monday:

- Not all learning takes place in a classroom. We learn through volunteering, hobbies, caring responsibilities, community activities, work and everyday life. This #SCQFWeek26, we're celebrating the knowledge and skills people develop through their life experiences. Visit scqf.org.uk/rpl-hub/ to find out how your life experience counts. #AllLearningCounts

Tuesday:

- It's never too late to learn something new. People return to education at all stages of life – to change career, gain a qualification, develop new skills or pursue a subject they're passionate about. Discover how you can kickstart your learning journey at scqf.org.uk/support/learners/adult-learners/ #SCQFWeek26 #AllLearningCounts

Wednesday:

- Learning doesn't stop when you start work. From workplace training and apprenticeships to professional development and learning on the job, work can be one of the places where we learn the most. This #SCQFWeek26, we're celebrating the skills, knowledge and experience people gain throughout their working lives. Learn more at scqf.org.uk #AllLearningCounts

These suggested posts are designed for SCQF Partnership partners to use and adapt across their own social media channels. Feel free to personalise the wording, add examples from your organisation and include relevant links.

Download
graphics at
[scqf.org.uk/
scqf-week-
2026/](https://scqf.org.uk/scqf-week-2026/)

SCQF Week suggested posts

Thursday:

- You may have seen 'SCQF' on a learning opportunity or job advert. But what does it actually mean? The SCQF is Scotland's qualifications framework – and it exists to make sure that your learning is valued. Every qualification on the SCQF has a level and credit points. This helps you understand how challenging it is and how much learning is involved. Learn more at scqf.org.uk/the-framework/about-the-framework/ #SCQFWeek26 #AllLearningCounts

Friday:

- What will learning look like in 2051? As we celebrate 25 years of the SCQF, we're looking ahead to the next 25. New technologies, careers, skills and ways of learning are already changing how we learn and work. But one thing will remain important: making sure learning is understood, recognised and valued. What do you think learning will look like in 2051? #SCQFWeek26 #SCQF25Years #AllLearningCounts

Download graphics
at scqf.org.uk/scqf-week-2026/



SCQF Week content ideas

25 years ago, I was ...

Complete and share our reflection graphic - available at scqf.org.uk/scqf-week-2026/

Celebrate with us

Share a video congratulating the SCQF on 25 years.

Celebrate learning journeys

Showcase former students, employees or colleagues and how their learning has helped them progress in education, work or life.

Then and now

Share photos, memories or milestones from 25 years ago alongside a photo or update from today.



Thanks for your support!

We hope that together we can make SCQF Week 2026 a great success!

Please remember to tag us in any social media posts and use **#SCQFWeek26** and **#SCQF25Years**

If you have any questions, please contact Lynda Short, Head of Digital, Communication and Marketing, at l.short@scqf.org.uk

